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30TH SAN FRANCISCO FLOWER & GARDEN SHOW TO OFFER 100 FREE HOW-TO SEMINARS

Top Flower and Garden Experts Offer Tips for Everyone from Gardening Newbies to Lifelong Gardeners

SAN FRANCISCO – (March 16, 2015) – More than 100 free how-to seminars, presented by top tier experts will be offered at the San Francisco Flower & Garden Show, set to take place Wednesday, March 18 through Sunday, March 22, at the San Mateo County Event Center. From gardening newbies to lifelong horticulturists, this 30th anniversary show is the place to jump-start your gardening techniques and learn from the experts.

This five-day flower and garden extravaganza will offer non-stop free how-to seminars presenting everything from growing your own food and backyard beekeeping to stunning succulents and drought resistant landscaping. Not to miss seminars include: Garden Tribe Boot Camp: Jump Start Your First Edible Garden; Garden Design Demystified with Billy Goodnick, sponsored by *Garden Design* Magazine; Succulent Talks with Robin Stockwell and Debra Lee Baldwin; and Hellstrip Gardening, Paradise at the Curb with award-winning author Evelyn Hadden.

For the first time, Garden Tribe, the go-to online gardening classes resource, will present their community of experts live on five stages with 80-plus non-stop free seminars over the five days of the show. Learn from the best-of-the-best, on topics from succulents to slow flowers and garden design to modern homesteading. Top names in the gardening world will cover the key trending topics, including growing food, water wise landscapes, container gardening, succulents, and gardening with chickens, bees and wildlife.

The American Institute of Floral Design (AIFD), the industry's leading non-profit organization dedicated to establishing and maintaining the highest standard of professional floral design, will demonstrate design skills using glorious California-grown flowers every day of the show. Each day, AIFD President Tim Farrell and a slew of top designers will spotlight a different design topic: Wednesday – *Flowers Going Wild*, Thursday – *Flowers & Produce*, Friday – *Entertaining with Flowers*, Saturday – *Proteas* and Sunday – *Succulents*.

New this year, Mountain Feed & Farm Supply, the ultimate homestead supply store will offer daily workshops demonstrating making cheese, brewing probiotic beverages, fermenting cabbage, canning and more.

A handful of additional seminars, with limited space are also available:

- **Occasion! International Floral Design Speaker Series** –These intimate 1½-hour demonstrations will provide an opportunity to ask questions about design philosophy, scale, use of color and texture while watching the floral masters create floral art. (Additional fee required, five demos for \$40 per person).
- **Occasion! International Floral Design Hands-on Workshops** – Gold Medal World Champion Master Florists Bjorn Kroner and Brigitte Heinrichs will educate attendees during two full days of hands-on workshops that include the instruction of the latest techniques and philosophies, as well as the finest flowers and materials, just bring your own tools. (Additional fee required, \$775 per person for two full days of instruction).
- **PhotoBotanic Seminars & Workshops** – Professional Photographers Saxon Holt, Allan Mandell and Dave Perry will host hands-on “photo botanic” photography. Workshop topics include: “Think Like a Camera,” and the “iPhone Gardener.” (Additional fee required, \$50 per person).

The San Francisco Flower & Garden Show will take over the San Mateo County Event Center, for the 30th annual show celebrating with the theme “Going Wild.” More than five acres of the event center will be in full bloom, both inside and out with spectacular display gardens, 100-plus free seminars with top garden and floral experts, an interactive kids activity area, hundreds of plants for sale and more. For the complete seminar schedule visit www.sfgardenshow.com/seminars.

About the 2015 San Francisco Flower & Garden Show

The 2015 San Francisco Flower & Garden Show will be open to the public Wednesday, March 18 through Sunday, March 22, at the San Mateo County Event Center, located at 1346 Saratoga Drive, in San Mateo, Calif. Show hours are Wednesday, Thursday, Friday and Saturday from 10 a.m. to 7 p.m., and Sunday from 10 a.m. to 6 p.m. Admission is \$22 for a one-day adult, \$20 for a one-day senior admission and children 16 and under are free. An all show pass good for up to five days is \$40. For advance tickets and more information please visit www.sfgardenshow.com, www.facebook.com/sfflowershow, www.twitter.com/sfflowershow and www.instagram.com/sfflowershow. Official hashtag: #SFGardenShow.

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