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2017 SAN FRANCISCO FLOWER & GARDEN SHOW
BRINGS "MAGIC" TO THE BAY AREA APRIL 5-9

Permaculture Garden, Butterfly Forest, Seminars, DIY Stations, Urban Homestead, Plant Market and More

SAN FRANCISCO (March 10, 2017) – The 2017 [San Francisco Flower & Garden Show](#) returns to the Bay Area Wednesday, April 5 through Sunday, April 9, with this year's theme "Magical." For five special days, the San Mateo County Event Center will be in full bloom with gardens, a butterfly forest, seminars, make-and-take DIY stations, thousands of flowers and plants for sale and more. From horticulture newbies to permaculture gurus, this is the place for everyone to immerse themselves in a magical world of all-things flowers and gardening.

"We are thrilled with the line-up for this year's San Francisco Flower & Garden Show," said San Francisco Flower & Garden Show Producer Sherry Larsen. "California is coming off of a wet winter, making now the ideal time for people to get back in their gardens. We've got hands-on exhibits, interactive workshops and nearly 80 seminars where showgoers can learn everything from creating native beehives to drip irrigation. This show is the place to be inspired and learn about the latest techniques and trends from the industry's leading flower and garden experts."

Following are features that will fill the 2017 San Francisco Flower & Garden Show throughout the weekend:

- **Permaculture Garden** – New this year, the show will host a special Permaculture Garden where attendees can see permaculture applications at work through gray water systems, aquaponics, a food forest and more.
- **2017 Showcase Gardens** – Explore full-size garden displays that will highlight sustainability with interactive garden features for attendees to experience. Showgoers will be invited to pick their favorites for the People's Choice Award.
- **Butterfly Forest** – Nestled within the Showcase Gardens will be a beautiful enclosed butterfly habitat filled with nectar plants and more than 1,000 butterflies, created by [SkyRiver Butterflies](#). Attendees are invited into this simulated natural habitat where they will be surrounded by butterflies of all shapes, sizes and colors.
- **Urban Homestead Stage** – Always a favorite, the Urban Homestead Stage returns with a variety of topics that will cover hot trends including permaculture, wild fermentation, beer making, perennial vegetables

and more. This area of the show will also be home to urban livestock including goats, rabbits and chickens.

- **Discovery Stage** – From beginner to expert gardeners, there is something for everyone at the Discovery Stage. More than 25 seminars will focus on all types of gardens including bee-friendly gardens, medicinal gardens, succulent gardens, fragrant gardens, aquaponics gardens and more, as well as timely topics and trends including succulents, soil biology and the addition of marijuana to the urban homestead’s homegrown medicine chest.
- **Hands-on Garden Seminars** – For the first time ever, several hands-on seminars will take place within the Showcase Gardens. Farmscape’s Lara Hermanson will lead workshops on edible gardening and drip irrigation inside a special garden filled with vegetables, fruit trees, colorful plants, raised beds, a shed and more.
- **Floral Design Stage** – The country’s leading designers will take the stage for floral design demonstrations and seminars. More than a dozen experts will share techniques and tips as part of this non-stop seminar series including Beautiful Beginning Edible Container Gardening, Creating Floral Magic, Succulents in Pots and in the Garden and more.
- **Make and Take Stations** – Showgoers are invited to stop by one of several Make and Take Stations where they can make sauerkraut, native beehives and more.
- **Flower and Garden Fun for the Little Ones** – A variety of hands-on activities will be available for children including flower arranging, planting lettuce bowls, strawberry planting, composting, bean cups and more.
- **Plant Market** – Shop a variety of hundreds of plants – everything from bulbs to blooms and annuals to perennials.
- **Random Acts of Flowers** – Stop by the [Random Acts of Flowers](#) station to create a bouquet that will be delivered that week to a local rest home, hospital or assisted living facility to improve the emotional health and well-being of patients and residents.
- **The Marketplace** – Exhibitors will offer the hottest new tools, gardening gear, art for the garden and more.

About the 2017 San Francisco Flower & Garden Show

The 2017 San Francisco Flower & Garden Show will be open to the public Wednesday, April 5 through Sunday, April 9, at the San Mateo County Event Center, located at 1346 Saratoga Drive, in San Mateo, Calif. Show hours are Wednesday, Thursday, Friday and Saturday, from 10 a.m. to 7 p.m. and Sunday, from 10 a.m. to 6 p.m. Admission is \$22 for a one-day adult admission, \$20 for a one-day senior admission and children 16 and under are admitted free. For more information, visit www.sfgardenshow.com or follow @sfflowershow on [Instagram](#), [Twitter](#) and [Facebook](#). Official hashtag is #sfflowershow.

Contact:

DeeDee Taft/Shelbi Okumura

Spin Communications
415-380-8390
shelbi@spinpr.com

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