

### **EXHIBITOR CATEGORIES:**

- **Plant & Flower Market:** Living plants, bulbs, seeds, catalogs of plant material and fresh cut flowers only.
- **Commercial Exhibits:** Any products related to plants, gardening, flowers and outdoor living. Examples are tools, soils, fertilizers, outdoor furniture and accessories, hardscape, garden or flower-related art and décor.
- **Educational Exhibits:** Non-profit organizations including plant societies, garden clubs, arboreta, botanical gardens, and environmentally friendly groups. Retail sales are not permitted, but sales of memberships in the exhibiting organization are encouraged.

### **TYPE OF EXHIBIT SPACES:**

- **Standard Booth:** Both inline and corner booth configuration will have an 8' high back drape with 3' high side drape. The corner booth will have just one side drape and will be open to an aisle on two sides. The inline booth will be open to an aisle on one side and will have a 3' high drape separating the exhibit space from the adjacent booths on each side.
- **High Drape Booth:** This booth will have 8' high drape on all three sides of the booth, opening to just one aisle. Corner booths will have an 8' high back drape and one 8' high side drape. There are no clear sight display restrictions for this type of booth. There is a limited supply of this booth type.
- **Tall Wall Booth:** The height restriction is increased to 12'. There is a limited availability along the perimeter of Hall A and B. The clear sight display restrictions will be enforced with this type of booth (unless it is a high wall booth), but the back wall height can be up to 12' up to 3' from the back drape.
- **Premium Booths:** Certain booths located on the main traffic aisles or in otherwise highly desirable locations. These booths are highlighted in light blue on the floor plan. Where applicable the clear sight policy will apply.
- **Outdoor Booths:** There are 4 outdoor booth areas; Garden Lane, Meadow Market, Heritage Alley and the Tool Shed. All but the Tool Shed, include a 10x10 high top canopy in the pricing. The Tool Shed area is reserved for exhibitors that have a DIY component and can do a short demonstration. Contact our Exhibit Managers for more information.